

### The Black Kite Difference

## The Clear Advantage in Third-Party Cyber Risk Management

Black Kite is driving innovation in third-party risk management (TPRM) with a cyber ecosystem risk intelligence platform built on Accuracy, Speed, Transparency, and Collaboration. Our innovations empower organizations to make informed decisions, respond to risks with agility, and build a more resilient cyber supply chain.

## **Accuracy**



# The trusted source for defensible cyber risk data.

- Black Kite has eliminated false positives down to less than 5%, ensuring confidence when approaching vendors.
- · Risk insights are delivered via a clear, intuitive dashboard.
- · Vulnerabilities are shown at the asset level.

# **Transparency**



# The only open standards third-party cyber risk platform.

#### **INDUSTRY-RECOGNIZED METHODOLOGIES**

- MITRE
- CWSS & ATT&CK Frameworks
- Cyber Threat Susceptibility Assessment (CTSA) & CWRAF™
- NIST Standards (NIST 800-53, CSF, CSF v2.0.)

#### **COMPREHENSIVE INTELLIGENCE**

- Technical Ratings: Over 290+ controls mapped to 20 technical categories.
- Compliance Correlation: Supports 17 global standards with Al-driven gap analysis using UniQuE™ Parser.
- CRQ: Calculates the probable financial impact of a cyber breach to your organization using Open FAIR™.

## **Collaboration** •



# The first solution that allows you to invite your vendors into the platform.

- · Rapid communications on critical exposures
- · Free vendor access with remediation tracking

## **Speed**



# Scale risk response with unparalleled speed.

Black Kite's continuously updated global database provides unmatched coverage and depth.

### UNMATCHED DATA COVERAGE



### CONSUMABLE RESULTS IN MINUTES

#### •500M

Domain names

- •6B Subdomains
- 4B Service fingerprints
- 10B SSL certificates
- 100B DNS and Whois records
- 100B Web pages
- •34M+ Companies

#### Dashboards:

- MITRE-based letter grade cyber ratings
- · Automated compliance mapping
- Cyber Risk Quantification (CRQ)
- · Remediation details
- FocusTags<sup>™</sup> threat intelligence
- Ransomware Susceptibility Index® (RSI™)

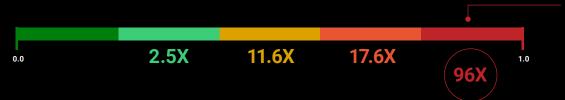
"It's the only vendor in this evaluation whose customers were unanimously satisfied with its rating accuracy.... Black Kite's unique focus on standards-based ratings tackles the industry's ratings integrity problem head-on."

The Forrester Wave \*\*: Cybersecurity Risk Ratings Platforms, Q2 2024

### **Standout Features**

#### Ransomware Susceptibility Index® (RSI™)

The world's only tool that specifically measures an organization's likelihood of experiencing an attack by analyzing 30 controls associated with ransomware attack vectors.



Companies with an RSI value in this range are 96x more likely to experience a ransomware attack than companies with an RSI value below 0.2.

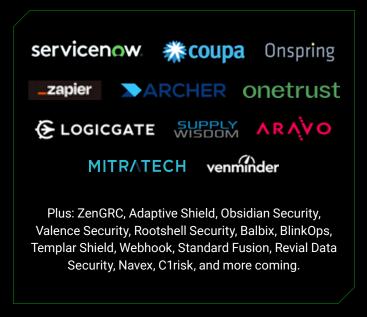
#### **FocusTags™**

Real-time threat intelligence powered by Black Kite's research team identifies potential exposure to event-driven risks within your vendor ecosystem and prioritizes risks across three dimensions:

- · Criticality (CVSS/CWSS)
- · Exploitability (EPSS)
- · Confidence levels (medium, high, very high)

#### **Integrations**

Open API and pre-built integrations with tools you use every day ensure streamlined workflows:



#### **Expertise**

Black Kite's team brings unmatched knowledge and experience to our customers' success, guiding organizations of any maturity to the next level of cyber resilience.

#### **Customer Satisfaction**

Trusted by more than 3,000 customers across banking, insurance, healthcare, manufacturing, retail, and government. Consistently highly rated in customer satisfaction with a Net Promoter Score (NPS) of 75+.



To learn more, **schedule a meeting** with us.